

SHAKA

A STORY OF ALOHA

DOCUMENTARY MEDIA KIT

Produced by: ID8, a 501C3 Nonprofit | ID8.ORG

Contact: Steve Sue, steve@id8.org | (808) 220-6449

Cast:

STEVE SUE, Questor
KEKELA MILLER, Interviewee
+60 Additional Interviewees

Crew:

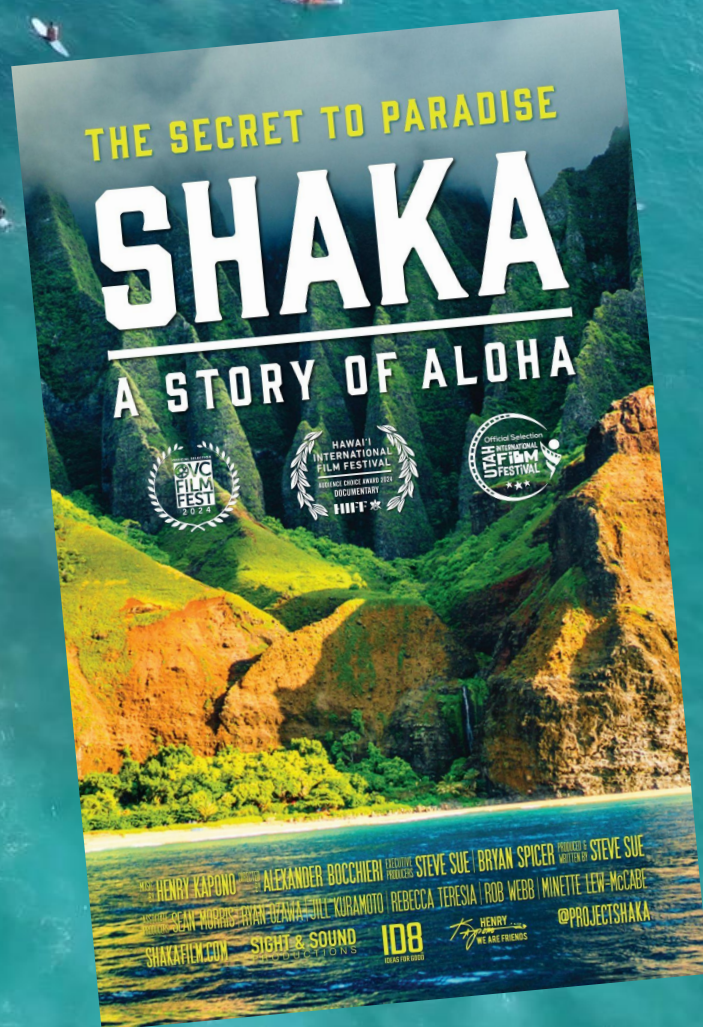
ALEXANDER BOCCHIERI, Director/Editor
STEVE SUE, Producer/Writer
HENRY KAPONO, Music Director
BRYAN SPICER, Executive Producer

ID8
IDEAS FOR GOOD

in association with:



SIGHT & SOUND
PRODUCTIONS



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LOGLINE

Aloha! From Japan's temples to Brazil's beaches to Hawaii's North Shore, join a global quest to uncover the mysteries of the Shaka gesture.

Discover why it ignites pride in train-jumpers, surfers and everyday adventurers alike. Experience 110 years of Shaka history as questor Steve Sue builds a "who dunnit" bulletin board for his Auntie Kela to reveal the gesture's origins, meanings and how it holds the secrets to creating and preserving paradise.

Hang loose and dive into the Shaka's fascinating journey!

SYNOPSIS

Shaka, A Story of Aloha investigates the origins, history, and meanings of the iconic **Shaka gesture**. The film begins with surfers throwing Shakas and questioning where it came from, leading to a Green Room scene at a Shaka Contest that frames the challenges of using it authentically.

The story then traces the Shaka backwards in time, from its use by Miss Universe **BROOK LEE** and **KEN HARA's** Shaka Battalion in Iraq, through its progression in surfing, extreme sports, journalism, politics, entertainment including **ELVIS PRESLEY**, and Japanese Buddhism. Intriguing origin theories are also examined, including possible connections to Shaka Zulu, marbles players, Portuguese drinking, a leprosy colony on Moloka'i Island, a 1906 schoolboy photograph, and the story of **HAMANA KALILI** and North Shore train jumpers.

Presented as a light-hearted "who dunnit," the film features a recurring "crime board" scene in which questor **STEVE SUE** pieces together the Shaka's history for key interviewee **KEKELA MILLER**. The film concludes back at the Shaka Contest, illustrating a myriad of Shakas for various contexts and delivers how the Shaka is the secret to creating and maintaining paradise anywhere in the world. An Epilogue throughout the End Credits illustrates how the film has birthed "Project Shaka," a nonprofit movement dedicated to sharing Aloha through the Shaka.

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CREATIVE TEAM



ALEX BOCCHIERI
Director/Editor



STEVE SUE
Producer/Writer



HENRY KAPONO
Music Director



BRYAN SPICER
Executive Producer

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INTERVIEWEES

BILL SHARP
BOB SIGALL
BROOK LEE
BRYAN SUZUKI
CHARLES BARGAS
CHARLES FASI
CY BRIDGES
FRANK DELIMA JR.
FRED HEMMINGS
GEORGE KAHUMOKU
GEORGE TANABE
HAROLD PUKAHI
HENRY KAPONO
IAN CAIRNS
ISAIAH WALKER



STEVE SUE, Questor

KEKELA MILLER, Interviewee

JACK CIONE
JEFF LIVINGSTON
JOEL "BALDY" APUAKEHAU
JOHN "KEONI" KAUWE III
JON NOUCHI

JOYCE FASI
GEN. KENNETH HARA
LANAI TABURA
LAVERNE PUKAHI
MARIA FONOMOANA LATU

MIKE FOLEY
MOANA JONES WONG
MONA KAHAWAII
PAUL UDELL
"PT" PETER TOWNEND
RENEE CABRINHA
RYOSO TOSHIMA
RILEY MOFFAT
ROBERT AH PUCK
ROBERT "LONO" IKUWA
TODD BRADLEY
VERNAL PRATT
VICTOR FONOMOANA
WALLY CAMP
WILLA TANABE

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STILLS Download at: shakafilm.com/media/



Questor Steve Sue building a Shaka “crime board” for key interviewee Aunty Kekela Miller.



Joel “Baldy” Apuakehau and Harold Pukahi chat Lā’ie Town’s right way to throw a Shaka.



Train jumper re-enactment with (l-r) Litiola (Lola) Funaki, Adrienne Hurlbut, Vaini Ha’o, Kelela Lombard.



BYU-Hawaii’s Isaiah Walker and John “Keoni” Kauwe III on the lau at “Remembering Hamana Kalili Hukilau.”



Connecting the dots of the Shaka story.



Closing moment with Kelela Miller, Steve Sue and George Tanabe at the Shaka Contest.

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FAQs

How did the project get started?

Producer/writer Steve Sue had a passing curiosity on the origin of the Shaka and was referred to Aunty Kekela Miller of Lā'ie who asked him to capture her first-hand story for future generations.

Who is in it?

The film follows Steve's interviews of 60+ subjects and his story reveal to key interviewee Kekela Miller.

What is Project Shaka?

Even before release, the film has birthed a movement to share aloha through the Shaka. Movement programs include Free Shaka Stickers, Shaka License Plates, Collab Products, Shaka Monuments, Curriculum and Workshops.

How can it be seen?

While made for educational use, public demand may justify a commercial release. Thus a distributor is being sought to make the film available to the public in late 2024 or Spring 2025.

How long is it?

"Shaka, A Story of Aloha" is an 80-minute feature-length documentary. 4-minutes of engaging end credits follow.

What do you hope to achieve?

Our goal is to bring hope, inspire and unite the world through the concept of Aloha. Through the Shaka story, we share the secrets to creating and maintaining paradise anywhere in the world.

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BIRTH OF A MOVEMENT



PROJECT SHAKA

Sharing Aloha through the Shaka

- Shaka Documentary
- Free Shaka Stickers
- State Gesture Law
- State License Plate
- Product Collaborations
- Shaka Monuments
- Curriculum & Workshops

[PROJECTSHAKA.COM](https://www.projectshaka.com)

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A STORY OF ALOHA

Type: Documentary Feature

Completion: 2024

Run Time: 80 minutes

Country: United States

Format: 16:9, UHD 4K, Digital

Language: English

Sound: Stereo

Websites: shakafilm.com | projectshaka.com

Social Media: @projectshaka (IG, FB, X, LI, YT Channel)

Contact: Steve Sue steve@id8.org | (808) 220-6449 | @histevesue

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